

Strategic Communication Skills

October 25-27, 2007

**Trinity Lutheran Church
2200 26th Street W
Bradenton, FL 34205
941-747-3081**

The trainer for Strategic Communication Skills is the Reverend Doctor Bobbie Blackburn, Pastor of Trinity Lutheran Church. Pastor Blackburn is a trained Lab I leader with L.E.A.D. Consultants Plus of Atlanta, GA, and a Congregational Conflict Consultant with the Florida-Bahamas Synod. Pastor Blackburn is a certified Master Practitioner and Trainer in Neuro-Linguistics and has served as an ordained minister in the Lutheran Church for twenty-four years. She received her Masters of Divinity from the Lutheran School of Theology at Chicago and her Doctor of Ministry from the Louisville Presbyterian Theological Seminary.

This Strategic Communication Skills training is offered at Trinity Lutheran Church in Bradenton October 25-27. We begin at 1pm on Thursday, October 25th and conclude by 4pm on Saturday, October 27th. The registration fee is \$90 per person, which covers all sessions, the manual, and refreshments during sessions. To register, please send the form below and a check to Trinity , Bradenton, by October 8th

Why attend Strategic Communication Skills?

Local churches, whether small or large, will benefit greatly by training their pastors and lay people in these communication skills. In the training, you will learn specific skills on how to care for another person. Eleven of the skills are listening behaviors and the others are rapport building, problem solving and closure skills. What you learn in this training will be useful in all areas of your life: family, parenting, church, work, school and all personal relationships.

Training Goals:

1. Identify the necessary elements for healthy, open communication.
2. Understand the process of developing and maintaining a healthy relationship with individuals and groups.
3. Identify emotional acting out or internalizing.
4. Develop ability to hear and draw out criticism in a helpful and constructive way.
5. Creating a church community that functions according to Jesus' advice in Matthew 18.
6. Develop competency in 11 depth listening skills.

Skills:

1. Sharpening specific communication skills: behavior description, creative questions, direct expression of feelings, fogging, life commandment listening, negative inquiry, neuro-linguistics, paraphrase, perception check, story listing, story polarization listening.
2. Becoming a sensitive, astute observer.
3. Interviewing techniques which get to the real issues.

For questions: call Pastor Bobbie Blackburn, 941-545-0025

Registration Form:

Mail to:

**Trinity Lutheran Church
2200 26th Street W
Bradenton, FL 34205**

**Please make \$90 check payable to:
Trinity Lutheran Church**

Name: _____

Address: _____

Phone: Home- _____

Office- _____

Email: _____

Church: _____

Lodging suggestion:

Holiday Inn Express
4450 47TH STREET WEST
BRADENTON, FL 34210
1-888-465-4329 (reservations)
941-795-4633 (direct line)
Room rate from \$89 per night

Registration Deadline Monday October 8, 2007